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Your 60-Day Activation Roadmap

Start the Circle. Build Momentum. Make Connection Visible.

ACTIVATE THE CIRCLE

Days 1-30

What Does My Community Need Right Now?

✓
- [ ] Stronger Visibility for Events
- [ ] More Awareness of job openings
- [ ] Better Directory if business/services
- [ ] A centralized communication hub

✓
- [ ] Stronger alignment between anchors
- [ ] More digital coordination
- [ ] Other: _____

30-Day Goals

Choose 2-4 goals that match your community's greatest needs.

- [ ] Introduce WU 24/7 to key leaders
- [ ] Host Roundtable/Champion Rally
- [ ] Invite first 5 organizations
- [ ] Identify first 3-5 Community Champions

- [ ] Schedule my organization's events
- [ ] List stakeholders in the community who need plugin
- [ ] Other: _____

Leadership Circle:

List 5+ leaders for to invite to a Roundtable or a Rally.

_____   _____

_____   _____

_____   _____

"One action can ignite a circle of impact."

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BUILD THE CIRCLE

Days 31–60

What Does My Community Need Next?

- ☑ More orgs listed
- ☐ More Champions activated
- ☐ More events/jobs/destinations posted
- ☐ Increased Plugin placements

- ☑ Regional Collaboration
- ☐ Ongoing visibility campaigns
- ☐ Other: _____

60-Day Goals

Choose 2-4 goals that match your community's greatest needs.

- ☐ Host a Community Workshop
- ☐ Recruit additional Champions
- ☐ Add more businesses/orgs
- ☐ Strengthen champion engagement

- ☐ Expand plugins
- ☐ Promote Visibility
- ☐ Become a WU 24/7 Regional Hub

Possible 60 Day Events

What events do you want to host in the next 60 days?

- ☐ Leadership Roundtable
- ☐ Community Champion Rally
- ☐ Commiunity Workshop
- ☐ Business Blitz

- ☐ Plugin Activation Campaign
- ☐ Visibility Campaign
- ☐ 360 Retreat
- ☐ Other: _____

"A stronger circle creates a stronger community."

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