



Cue Cards

For Community Champions

Biz Blitz: Get Listed. Get Seen. Get Connected

Designed for Community Connectors | WU 24/7 Accelerator





Cue Cards



TO HELP CHAMPIONS FEEL CONFIDENT DURING THE BIZBLITZ, we've created simple Cue Cards you can use at the start of the event to refresh what they'll say when introducing What'sUp 24/7.

You can also print optional pocket sized cards (at the end of this document) for Champions to carry with them as a quick reminder while they're out visiting each business.

These tools help keep the message clear, consistent, and easy to share, especially for first time Champions.





Cue Cards

Version 1: Simple and Direct

Opening:

Hi there! I'm a Community Champion working with [Organization/Community] to help local businesses get listed on What'sUp 24/7 — our digital community platform.

Value:

It's basically the modern version of the old phone book — but searchable and regional. We want to make sure your business is visible to residents and visitors.

Simple Process:

It only takes a minute to get you signed up with your business name, location, and email. You'll receive a confirmation email so you can complete your listing later.

Ask:

Would you like me to get you started?





Cue Cards

Version 2: Short & Simple

Hi! I'm a Community Champion with [Community].

We're helping every business get listed on What'sUp 24/7 — a digital platform that replaces the old phone book and helps customers find you.

It only takes a minute to sign you up — name, address, and email. You'll get a follow-up email to complete your listing.

Can I get you signed up today?





Cue Cards

If The Business Asks Questions

Optional Add-On Talking Points:

- It's free until the end of 2026 - white page version is always free.
- You can promote events, jobs, and services.
- It connects your business to nearby communities.
- It helps customers find you 24/7.

Short. Simple. Reassuring.





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