

Community Champion Call Script

Reach out to Businesses/Organizations
you want to get connected



Opening	Hi [Name], this is [Your Name]. I'm calling because I'm involved in something new happening in our community, and your business came to mind right away.
Why You're Calling	I'm a Community Champion with What'sUp 24/7, and I wanted to personally reach out because I really believe your business* is an important asset here and deserves to be highlighted. <i>*If you are speaking to a non-profit you can change this line to something like: "Your organization does so much for our community, and we want to make sure people can easily find and support you."</i>
What'sUp 24/7	What'sUp 24/7 is basically a modern, digital replacement for the old phone book — kind of like Googling something locally — but built specifically for our community and region. It brings local businesses, organizations, events, and jobs together in one trusted place.
Why It Matters	People from across the region use it to find places to shop, eat, work, and visit — so it's a great way to make sure your business is easy to find.
Cost + Next Step	There's no cost to you — it's complimentary through all of 2026. I'm going to send you a quick invite that lets you claim your listing and finish it off by uploading your logo and confirming your info.
Close	Once your logo is up, it really looks great — and since people from throughout the region will be viewing this, we want your listing to represent you well and help bring people through your doors.
Wrap Up	I'll send that invite over shortly, and if you have any questions when you get it, feel free to reach out. I just wanted to make sure you didn't miss the opportunity. Thanks so much, [Name] — I really appreciate all you do for our community.

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Ultra Short Version (If They Are Busy)

Hi [Name], this is [Your Name]. I'm a Community Champion with What'sUp 24/7, and I'm calling because your business [or organization] is one of the ones that really makes our community stand out.

What'sUp 24/7 is like a digital phone book for our region — a simple way for people to find local businesses, events, and jobs. It's complimentary through 2026.

I'll send you a quick invite so you can claim your listing and upload your logo — it helps your business look great when people are searching locally. I just wanted to give you a heads-up before I sent it.